



*“We have a complete and utter commitment to sustainability. It is, simply, the right thing to do.”*

*Andy Graham, Founder*

## **As of February 18, 2009, Portland Color became only the fourth large format printing company to become certified as an SGP printer.**

*Recognizing the demand for third party verification of sustainability efforts for the printing industry, the SGP (Sustainable Green Printing Partnership) was formed from various print industry groups. The mission of the SGP is to encourage and promote participation in the world-wide movement to reduce environmental impact and increase social responsibility of the print and graphic communications industry through sustainable green printing practices. It is the only certification of sustainability in our industry, and is recognized as the gold standard of sustainable practice in the printing industry.*

Our path towards greater sustainability began with a review of our basic compliance with all local, state and federal environmental, health and safety regulations. To this end we:

- Hired professionals to perform a comprehensive safety audit
- Developed a formal Environmental Health and Safety Management System
- Created a Sustainability Management System

Next, we hired professionals to perform energy audits and made a plan to reduce our total energy consumption, carbon footprint and reduce our waste. To this end we:

- Improved our infrastructure by installing energy efficient HVAC and lighting systems
- Created new recycling procedures resulting in 27 tons of material recycled in 2008
- Raised efficiency awareness amongst our staff
- Invested in workflow technologies that seek to minimize waste

Lastly, we worked to solve our clients' sustainability challenges by investing in and creating new products. To this end we:

- Sourced several sustainable materials including recycled content fabrics, banner materials and mounting substrates
- Invested in latex printing as a more environmentally sensitive alternative to solvent printing
- Developed the ferroX™ system which dramatically reduces the total material needed for signage programs and the total carbon footprint associated with shipping

Portland Color is in complete compliance with all environmental, health and safety requirements, and is *committed to continuous improvement in addressing these areas*, whether or not required by regulation. We will continually analyze and fine tune our environmental management systems ensuring the health and safety of our employees. We will add to these areas as new opportunities arise to contribute to a healthier environment and sustainable business model.

INNOVATION + ARTISTRY + SUSTAINABILITY